



Recreation Advertising COMMUNITY GROUP
Advertising Package - 2025 – 2026

Phone: 306.933.2210
Email: jenniferd@warman.ca

Package Information:

Advertising with the City of Warman gives community members up to date information on the wide variety of community organizations available within our City.

The Leisure Guide is distributed 3 times per year (Fall, Winter, Spring/Summer). Print and digital copies are available to our residents and contain all the information, events and programs operated by the City of Warman.

Contact Name: _____

Organization Name: _____ Organization Phone: _____

Website: _____ Organization Email: _____

Advertising Agreement:

By signing this agreement, I confirm that I wish to purchase advertising for 2025/2026 editions of the City of Warman Leisure Guide and other advertising opportunities noted on the reverse side of this document. All organizations will be invoiced by the City of Warman.

This agreement cannot be cancelled and upon signing, the group/business acknowledges all terms and conditions contained herein are understood and agreed upon. All cheques must be made payable to the City of Warman

I confirm that I am a representative of the organization and that all the information provided is complete and accurate, to the best of my knowledge. Should any information change during the year it is the business/organization's responsibility to provide accurate updates to the information. I also acknowledge that I am authorized to use any logos, trademarks and trade names that appear in advertisement material provided to the City.

Signature: _____ Date: _____

Website Listing Information (only to be completed if information has CHANGED or is NEW):

Contact Name on Website? Organization Phone on Website? Organization Email on Website?

Brief Description of Organization: _____

Be sure to include social media names and/or addresses in your descriptions.

ITEM	COST & DETAILS
 <p>1/4 Page Ad Ad Size is 4"W x 5"H</p>	<ul style="list-style-type: none"> • \$30 per issue • Multiple publication discount: 10% off of 2nd ad and 25% off of 3rd. • Option to purchase multiple ads MUST be decided in the Fall <p>Fall ____ Winter ____ Spring/Summer ____</p>
 <p>1/2 Page Ad Ad Size is 8"W x 5"H</p>	<ul style="list-style-type: none"> • \$50 per issue • Multiple publication discount: 10% off of 2nd ad and 25% off of 3rd. • Option to purchase multiple ads MUST be decided in the Fall <p>Fall ____ Winter ____ Spring/Summer ____</p>
 <p>Full Page Ad Ad Size is 8"W x 10"H</p>	<ul style="list-style-type: none"> • \$80 per issue • Multiple publication discount: 10% off of 2nd ad and 25% off of 3rd. • Option to purchase multiple ads MUST be decided in the Fall <p>Fall ____ Winter ____ Spring/Summer ____</p>
 <p>Social Media Post One Special Event Per Season</p>	<ul style="list-style-type: none"> • \$30 (or free when purchasing advertising for the year (all 3 issues)). • Option to promote up to 1 event per season on the City of Warman Recreation & Community Services Social Media (Facebook & Instagram). (Fall, Winter, Spring/Summer) • Event will be promoted twice in a 3-4 week period. • It will be YOUR RESPONSIBILITY to provide the City with the information to promote your event in a timely manner. • Option to purchase MUST be decided in the Fall
 <p>Website Listing Organization listed on City of Warman Website</p>	<ul style="list-style-type: none"> • FREE • Please ensure that the current information on the website is correct, please make note of corrections under website listing information.
 <p>Digital (LED) Sign 5 second ad Runs a minimum 24 times/ hour 384 times/day</p>	<ul style="list-style-type: none"> • \$50 • Your event will be promoted 4 weeks prior to event (pending availability) • It will be YOUR RESPONSIBILITY to provide the City with the information to promote your event in a timely manner - Resolution: 768 pixels W x 576 pixels H • Option to purchase MUST be decided in the Fall

• Please ensure that the submitted ads are the correct size, your ad will **NOT** be reformatted to fit correctly. **OTHER advertising avenues also exist i.e.: rink boards; ice logos, naming rights etc. Please reach out for more information.**