



**Recreation Advertising - BUSINESS**  
**Advertising Package 2025 – 2026**

Phone: 306.933.2210  
Email: jenniferd@warman.ca

**Advertising Package Order Form**

Various advertising opportunities exist with the City of Warman.

The **Leisure Guide** (not to be confused with the Guide to Warman) is distributed 3 times per year (Fall, Winter, Spring/Summer). Print and digital copies are available to our residents and contains all the information, events and programs operated by the City of Warman.

The **Rink Boards** are seen by all spectators attending events in the arenas from practices to games and tournaments. A great way to be seen.

The **Digital Sign**, located on Centennial Boulevard outside the Warman Home Centre Communiplex, is one of the busiest roads in Warman running the Centennial Commercial Area, your ad will be seen by thousands!

**Event Sponsorship** shows your commitment to the community, increases brand awareness and enhances organizations image, and be a part of the Cities events. Big or small contributions go along way to subsidizing our events.

**Naming Rights**, having your organization's name linked to a venue or facility creates a sense of trust and shows your organization's commitment to investing in the local community.

**OTHER advertising avenues also exist i.e.: ice logos, ball diamonds; facility walls and doors etc.**  
**Please reach out for more information.**

Contact Name: \_\_\_\_\_

Organization Name: \_\_\_\_\_ Organization Phone: \_\_\_\_\_

Website: \_\_\_\_\_ Organization Email: \_\_\_\_\_

**Advertising Agreement:**

By signing this agreement, I confirm that I wish to purchase advertising for 2025/2026 editions of the City of Warman Leisure Guide and other advertising opportunities noted on the reverse side of this document. All organizations will be invoiced by the City of Warman.

This agreement cannot be cancelled and upon signing, the group/business acknowledges all terms and conditions contained herein are understood and agreed upon. All cheques must be made payable to the City of Warman

I confirm that I am a representative of the organization and that all the information provided is complete and accurate, to the best of my knowledge. Should any information change during the year it is the business/organization's responsibility to provide accurate updates to the information. I also acknowledge that I am authorized to use any logos, trademarks and trade names that appear in advertisement material provided to the City.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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ITEM	COST & DETAILS
<input type="checkbox"/> <b>Leisure Guide 1/4 Page Ad</b> Ad Size is 4"W x 5"H	<ul style="list-style-type: none"> <li>• \$200 per issue</li> <li>• Multiple publication discount: 10% off of 2<sup>nd</sup> ad and 25% off of 3<sup>rd</sup>.</li> <li>• Option to purchase multiple ads MUST be decided in the Fall</li> </ul> <p style="text-align: center;">Fall ____ Winter ____ Spring/Summer ____</p>
<input type="checkbox"/> <b>Leisure Guide 1/2 Page Ad</b> Ad Size is 8"W x 5"H	<ul style="list-style-type: none"> <li>• \$350 per issue</li> <li>• Multiple publication discount: 10% off of 2<sup>nd</sup> ad and 25% off of 3<sup>rd</sup>.</li> <li>• Option to purchase multiple ads MUST be decided in the Fall</li> </ul> <p style="text-align: center;">Fall ____ Winter ____ Spring/Summer ____</p>
<input type="checkbox"/> <b>Leisure Guide Full Page Ad</b> Ad Size is 8"W x 10"H	<ul style="list-style-type: none"> <li>• \$500 per issue</li> <li>• Multiple publication discount: 10% off of 2<sup>nd</sup> ad and 25% off of 3<sup>rd</sup>.</li> <li>• Option to purchase multiple ads MUST be decided in the Fall</li> </ul> <p style="text-align: center;">Fall ____ Winter ____ Spring/Summer ____</p>
<input type="checkbox"/> <b>Rink Board</b> Rink Board Size is 96"W x 38"H	<ul style="list-style-type: none"> <li>• ____ \$1200.00 "Community" Arena Rink Board/per year</li> <li>• ____ \$750.00 Diamond Rodea Arena Rink Board/year</li> <li>• ____ \$1750.00 for BOTH Community and Diamond Arena Rink Boards/year</li> </ul> <p style="text-align: center;">Includes production cost</p>
<input type="checkbox"/> <b>Digital (LED) Sign 5 second ad</b> Runs a minimum 24 times/ hour 384 times/day	<ul style="list-style-type: none"> <li>• ____ \$200.00 per week</li> <li>• ____ \$350.00 per month</li> <li>• ____ \$3000.00 per year</li> <li>• Resolution size: 768 pixels W x 576 pixels H</li> <li>• \$75.00 ad creation fee or send in your own creation.</li> </ul>
<input type="checkbox"/> <b>Event Sponsorship</b>	<p style="text-align: center;">         ____ \$10000.00 per event                      ____ \$5000.00 per event          ____ \$2500.00 per event                      ____ \$1500.00 per event          ____ \$750.00 per event                        ____ OTHER per event       </p> <p style="text-align: center;">We will reach out to you to discuss sponsorship options if you choose this form of advertising, or feel free to reach out to us. 306.933.2210</p>
<input type="checkbox"/> <b>Naming Rights (subject to availability) 5 year minimum</b>	<p style="text-align: center;">         ____ \$20000.00 per year                      ____ \$15000.00 per year          ____ \$10000.00 per year                      ____ \$7500.00 per year          ____ \$5000.00 per year                        ____ \$2500.00 per year          ____ \$2000.00 per year                        ____ OTHER per year       </p> <p style="text-align: center;">We will reach out to you to discuss naming rights options if you choose this form of advertising, or feel free to reach out to us. 306.933.2210</p>