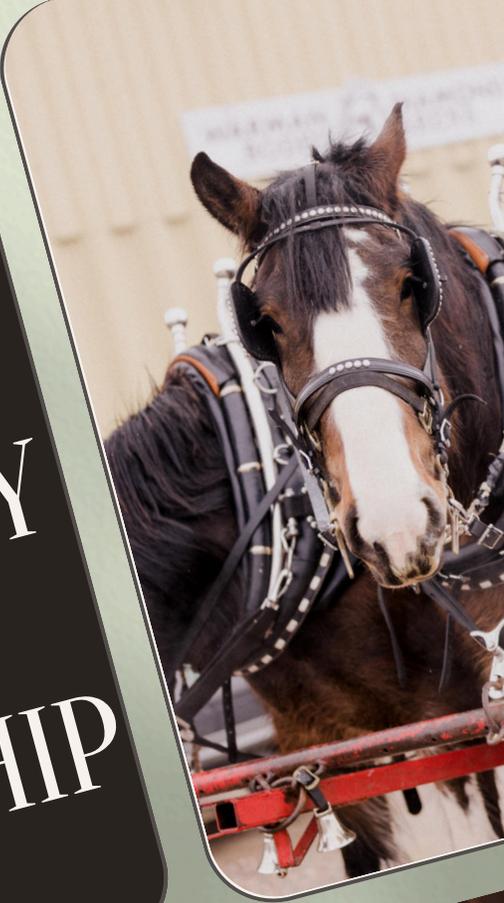




2024-25  
COMMUNITY  
EVENT  
SPONSORSHIP





"Zak's has always understood that without the support of community, we wouldn't exist, and we are always looking for new ways to give back. By collaborating with the City of Warman Community Division, we are more in touch with the citizens of Warman through various events and promotions and never hesitate to participate. Bringing community together is the goal and the City does an amazing job of engaging young and old."

Zak's Home Hardware  
Warman



The City of Warman offers a wide range of programs & events for residents at many of our facilities and parks. Through our programs, events and facilities we are committed to providing sport, culture & recreational experiences for all guests. With over 13,000 residents, Warman boasts opportunities for business members, non-profit organizations and residents to get involved. By sponsoring community events we are able to offer free & low cost opportunities for the residents of Warman to attend, you give everyone the opportunity to enjoy what Warman has to offer.

**Warman truly is the  
best place to  
"Call it Home"**



September

28

2024



# Flannel FEST

# FLANNEL FEST

**\$2,000**

- Exclusive recognition as **official presenting sponsor**
- Logo recognition on **directional signage at event** (2+ year agreements only)
- **6 complimentary tickets** to the event
- Logo recognition on sponsor **signage at event**
- Logo recognition in **print materials** for the event
- Opportunity to **display company's banner** at event
- Opportunity to **provide company representatives** at the event in the way of volunteers
- Opportunity to **provide activation** through samples or promotion material or product at event
- **Social media recognition** tagged by company profile name **(7x)** throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

**\$750-\$1,000**

- Exclusive recognition as an **official sponsor of a Zone**. Available Zones (Entertainment, Children's zone, Vendor Market, Games, Crafts etc.)
- Logo recognition on sponsor **signage at event**
- **4 complimentary tickets** to the event
- Logo recognition in **print materials** for the event (i.e. posters, maps, etc.). Excludes business and postcard sized materials.
- Opportunity to **display company's banner** at event
- Opportunity to **provide company representatives** at the event in the way of volunteers
- Opportunity to **provide activation** through samples or promotion material or product at event
- **Social media recognition** tagged by company profile name **(4x)** throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

**\$250-\$500**

- Logo recognition on **signage at event**
- **2 Complimentary tickets** to the event
- Logo recognition in **print materials** for the event (i.e. posters, maps, etc.). Excludes business and postcard sized materials.
- Opportunity to **display company's banner** at event
- **Social media recognition** tagged by company profile name **(2x)** throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

October  
26  
2024

JOIN US IF YOU DARE FOR A  
**Family Halloween  
PARTY**

## SCARE & SKATE

Oct. 26, 2024

10:00pm - 1:00am

Warman Home Centre Communiplex  
\$5.00/person

# HALLOWEEN

[www.warman.ca/760/Family-Halloween-Party](http://www.warman.ca/760/Family-Halloween-Party)

### \$2,000

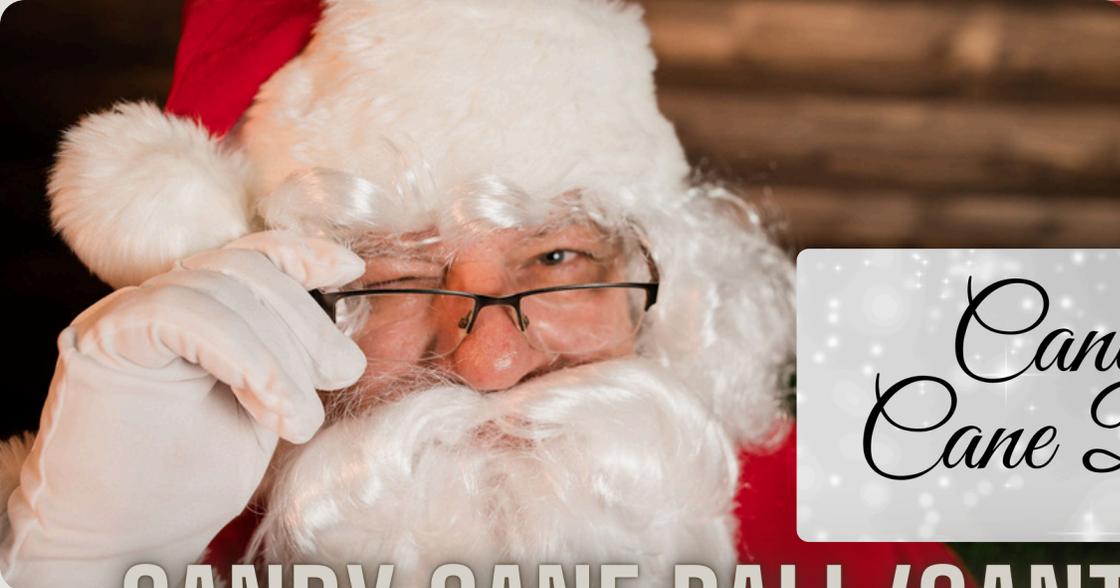
- Exclusive recognition as **official presenting sponsor**
- Logo recognition on **directional signage at event** (2+ year agreements only)
- **6 complimentary tickets** to the event
- Logo recognition on sponsor **signage at event**
- Logo recognition in **print materials** for the event
- Opportunity to **display company's banner** at event
- Opportunity to **provide company representatives** at the event in the way of volunteers
- Opportunity to **provide activation** through samples or promotion material or product at event
- **Social media recognition** tagged by company profile name (**7x**) throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

### \$750-\$1,000

- Exclusive recognition as an **official sponsor of a Zone**. Available Zones (Entertainment, haunted house, Treat Bags, Games, Crafts etc.)
- Logo recognition on sponsor **signage at event**
- **4 complimentary tickets** to the event
- Logo recognition in **print materials** for the event (i.e. posters, maps, etc.). Excludes business and postcard sized materials.
- Opportunity to **display company's banner** at event
- Opportunity to **provide company representatives** at the event in the way of volunteers
- Opportunity to **provide activation** through samples or promotion material or product at event
- **Social media recognition** tagged by company profile name (**4x**) throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

### \$250-\$500

- Logo recognition on **signage at event**
- **2 Complimentary tickets** to the event
- Logo recognition in **print materials** for the event (i.e. posters, maps, etc.). Excludes business and postcard sized materials.
- Opportunity to **display company's banner** at event
- **Social media recognition** tagged by company profile name (**2x**) throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories



December

1

2024

# Candy Cane Ball

# CANDY CANE BALL/SANTA PARADE

[www.warman.ca/781/Candy-Cane-Ball](http://www.warman.ca/781/Candy-Cane-Ball)

## \$3,000

- Exclusive recognition as **official presenting sponsor**
- Logo recognition on **directional signage at event** (2+ year agreements only)
- **6 complimentary tickets** to the event
- Logo recognition on sponsor **signage at event**
- Logo recognition in **print materials** for the event
- Opportunity to **display company's banner** at event
- Opportunity to **provide company representatives** at the event in the way of volunteers
- Opportunity to **provide activation** through samples or promotion material or product at event
- **Social media recognition** tagged by company profile name (**7x**) throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

## \$750-\$1,500

- Exclusive recognition as an **official sponsor of a Zone**. Available Zones (Entertainment, Santa Photos, Parade, Treat Bags, Games, Crafts, Parade prizes, etc.)
- Logo recognition on sponsor **signage at event**
- **4 complimentary tickets** to the event
- Logo recognition in **print materials** for the event (i.e. posters, maps, etc.). Excludes business and postcard sized materials.
- Opportunity to **display company's banner** at event
- Opportunity to **provide company representatives** at the event in the way of volunteers
- Opportunity to **provide activation** through samples or promotion material or product at event
- **Social media recognition** tagged by company profile name (**4x**) throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

## \$250-\$500

- Logo recognition on **signage at event**
- **2 Complimentary tickets** to the event
- Logo recognition in **print materials** for the event (i.e. posters, maps, etc.). Excludes business and postcard sized materials.
- Opportunity to **display company's banner** at event
- **Social media recognition** tagged by company profile name (**2x**) throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

**SANTA CLAUS PARADE**  
JOIN SANTA AS HE RIDES THRU TOWN

Sunday December 1  
1:00PM  
STARTS & ENDS AT BRIAN KING CENTRE  
202 8TH AVE. N  
Parade will line up at 12:30pm

Register your float at  
CSR@WARMAN.CA OR 306-933-2210

January

25

2025

HARRY  
POTTER  
PARTY

# HARRY POTTER PARTY

**\$1,000**

- Exclusive recognition as **official presenting sponsor**
- Logo recognition on **directional signage at event** (2+ year agreements only)
- **6 complimentary tickets** to the event
- Logo recognition on sponsor **signage at event**
- Logo recognition in **print materials** for the event
- Opportunity to **display company's banner** at event
- Opportunity to **provide company representatives** at the event in the way of volunteers
- Opportunity to **provide activation** through samples or promotion material or product at event
- **Social media recognition** tagged by company profile name **(7x)** throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

**\$500-\$750**

- Exclusive recognition as an **official sponsor of a Zone**. Available Zones (Food, Decor, Craft, Games, etc.)
- Logo recognition on sponsor **signage at event**
- **4 complimentary tickets** to the event
- Logo recognition in **print materials** for the event (i.e. posters, maps, etc.). Excludes business and postcard sized materials.
- Opportunity to **display company's banner** at event
- Opportunity to **provide company representatives** at the event in the way of volunteers
- Opportunity to **provide activation** through samples or promotion material or product at event
- **Social media recognition** tagged by company profile name **(4x)** throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

**\$250-\$500**

- Logo recognition on **signage at event**
- **2 Complimentary tickets** to the event
- Logo recognition in **print materials** for the event (i.e. posters, maps, etc.). Excludes business and postcard sized materials.
- Opportunity to **display company's banner** at event
- **Social media recognition** tagged by company profile name **(2x)** throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

February

17

2025

CITY OF WARMAN  
Winterfest

# WINTERFEST

[warman.ca/708/Winterfest](http://warman.ca/708/Winterfest)

## \$2,000

- Exclusive recognition as **official presenting sponsor**
- Logo recognition on **directional signage at event** (2+ year agreements only)
- **6 complimentary tickets** to the event
- Logo recognition on sponsor **signage at event**
- Logo recognition in **print materials** for the event
- Opportunity to **display company's banner** at event
- Opportunity to **provide company representatives** at the event in the way of volunteers
- Opportunity to **provide activation** through samples or promotion material or product at event
- **Social media recognition** tagged by company profile name (**7x**) throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

## \$750-\$1,000

- Exclusive recognition as an **official sponsor of a Zone**. Available Zones (Entertainment, sleigh rides, Craft, Games, etc.)
- Logo recognition on sponsor **signage at event**
- **4 complimentary tickets** to the event
- Logo recognition in **print materials** for the event (i.e. posters, maps, etc.). Excludes business and postcard sized materials.
- Opportunity to **display company's banner** at event
- Opportunity to **provide company representatives** at the event in the way of volunteers
- Opportunity to **provide activation** through samples or promotion material or product at event
- **Social media recognition** tagged by company profile name (**4x**) throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

## \$250-\$500

- Logo recognition on **signage at event**
- **2 Complimentary tickets** to the event
- Logo recognition in **print materials** for the event (i.e. posters, maps, etc.). Excludes business and postcard sized materials.
- Opportunity to **display company's banner** at event
- **Social media recognition** tagged by company profile name (**2x**) throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories



March

22

2025

calling all prince and princesses join us at

# The Royal Ball

# THE ROYAL BALL

[www.warman.ca/781/Candy-Cane-Ball](http://www.warman.ca/781/Candy-Cane-Ball)

## \$1,000

- Exclusive recognition as **official presenting sponsor**
- Logo recognition on **directional signage at event** (2+ year agreements only)
- **6 complimentary tickets** to the event
- Logo recognition on sponsor **signage at event**
- Logo recognition in **print materials** for the event
- Opportunity to **display company's banner** at event
- Opportunity to **provide company representatives** at the event in the way of volunteers
- Opportunity to **provide activation** through samples or promotion material or product at event
- **Social media recognition** tagged by company profile name **(7x)** throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

## \$500-\$750

- Exclusive recognition as an **official sponsor of a Zone**. Available Zones (Entertainment, Food, Photobooth, Face painting, Games, Crafts etc.)
- Logo recognition on sponsor **signage at event**
- **4 complimentary tickets** to the event
- Logo recognition in **print materials** for the event (i.e. posters, maps, etc.). Excludes business and postcard sized materials.
- Opportunity to **display company's banner** at event
- Opportunity to **provide company representatives** at the event in the way of volunteers
- Opportunity to **provide activation** through samples or promotion material or product at event
- **Social media recognition** tagged by company profile name **(4x)** throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

## \$250-\$500

- Logo recognition on **signage at event**
- **2 Complimentary tickets** to the event
- Logo recognition in **print materials** for the event (i.e. posters, maps, etc.). Excludes business and postcard sized materials.
- Opportunity to **display company's banner** at event
- **Social media recognition** tagged by company profile name **(2x)** throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

April

17

2025



# EASTER EGG HUNT

[www.warman.ca/781/Candy-Cane-Ball](http://www.warman.ca/781/Candy-Cane-Ball)

**\$1,500**

- Exclusive recognition as **official presenting sponsor**
- Logo recognition on **directional signage at event** (2+ year agreements only)
- **6 complimentary tickets** to the event
- Logo recognition on sponsor **signage at event**
- Logo recognition in **print materials** for the event
- Opportunity to **display company's banner** at event
- Opportunity to **provide company representatives** at the event in the way of volunteers
- Opportunity to **provide activation** through samples or promotion material or product at event
- **Social media recognition** tagged by company profile name (**7x**) throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

**\$750-\$1,000**

- Exclusive recognition as an **official sponsor of a Zone**. Available Zones (Entertainment, Easter Bunny Photos, Treat Bags, face painting, Games, Crafts etc.)
- Logo recognition on sponsor **signage at event**
- **4 complimentary tickets** to the event
- Logo recognition in **print materials** for the event (i.e. posters, maps, etc.). Excludes business and postcard sized materials.
- Opportunity to **display company's banner** at event
- Opportunity to **provide company representatives** at the event in the way of volunteers
- Opportunity to **provide activation** through samples or promotion material or product at event
- **Social media recognition** tagged by company profile name (**4x**) throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

**\$250-\$500**

- Logo recognition on **signage at event**
- **2 Complimentary tickets** to the event
- Logo recognition in **print materials** for the event (i.e. posters, maps, etc.). Excludes business and postcard sized materials.
- Opportunity to **display company's banner** at event
- **Social media recognition** tagged by company profile name (**2x**) throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories



July

1

2025



# CANADA DAY

[www.warman.ca/665/Canada-Day](http://www.warman.ca/665/Canada-Day)

## \$7,500

- Exclusive recognition as **official presenting sponsor**
- Logo recognition on **directional signage at event** (2+ year agreements only)
- **6 complimentary tickets** to the event
- Logo recognition on sponsor **signage at event**
- Verbal recognition on **radio advertisements**
- Logo recognition in **print materials** for the event
- Opportunity to **display company's banner** at event
- Opportunity to **provide company representatives** at the event in the way of volunteers
- **Verbal Recognition** on stage
- Opportunity to **provide activation** through samples or promotion material or product at event
- **Social media recognition** tagged by company profile name (**7x**) throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

## \$1,000-\$5,000

- Exclusive recognition as an **official sponsor of a Zone**. Available Zones (Entertainment, Bouncy Castles, Children's Activities, Food Vendors, Face painting, etc.)
- Logo recognition on sponsor **signage at event**
- **4 complimentary tickets** to the event
- Logo recognition in **print materials** for the event (i.e. posters, maps, etc.). Excludes business and postcard sized materials.
- Opportunity to **display company's banner** at event
- Opportunity to **provide company representatives** at the event in the way of volunteers
- Opportunity to **provide activation** through samples or promotion material or product at event
- **Social media recognition** tagged by company profile name (**4x**) throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

## \$250-\$500

- Logo recognition on **signage at event**
- **2 Complimentary tickets** to the event
- Logo recognition in **print materials** for the event (i.e. posters, maps, etc.). Excludes business and postcard sized materials.
- Opportunity to **display company's banner** at event
- **Social media recognition** tagged by company profile name (**2x**) throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

July

TBD

2025

## Warman Days



# WARMAN FAIR DAYS

[www.warman.ca/732/Warman-Days---Fair](http://www.warman.ca/732/Warman-Days---Fair)

**\$10,000**

- Exclusive recognition as **official presenting sponsor**
- Logo recognition on **directional signage at event** (2+ year agreements only)
- **6 complimentary tickets** to the event
- Logo recognition on sponsor **signage at event**
- Logo recognition in **print materials** for the event
- Verbal recognition on radio advertisements
- Opportunity to **display company's banner** at event
- Opportunity to **provide company representatives** at the event in the way of volunteers
- Opportunity to **provide activation** through samples or promotion material or product at event
- **Social media recognition** tagged by company profile name **(7x)** throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

**\$1,000-\$5,000**

- Exclusive recognition as an **official sponsor of a Zone**. Available Zones (Entertainment, Vendor Market Parade, Parade Prizes, Food Vendors, etc.)
- Logo recognition on sponsor **signage at event**
- **4 complimentary tickets** to the event
- Logo recognition in **print materials** for the event (i.e. posters, maps, etc.). Excludes business and postcard sized materials.
- Opportunity to **display company's banner** at event
- Opportunity to **provide company representatives** at the event in the way of volunteers
- Opportunity to **provide activation** through samples or promotion material or product at event
- **Social media recognition** tagged by company profile name **(4x)** throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

**\$250-\$500**

- Logo recognition on **signage at event**
- **2 Complimentary tickets** to the event
- Logo recognition in **print materials** for the event (i.e. posters, maps, etc.). Excludes business and postcard sized materials.
- Opportunity to **display company's banner** at event
- **Social media recognition** tagged by company profile name **(2x)** throughout all pre/post-event advertising. Including, but not limited to Facebook event posts, timeline posts, stories, Instagram posts and stories

# Sponsorship opportunity



**WARMAN DIAMOND  
RODEO ARENA**

# PUBLIC SKATING



**SUNDAYS 4:00 - 6:00PM  
OCTOBER 2024 - MARCH 2025**

## **\$300 PER DATE**

- *Exclusive sponsorship of your selected date*
- *Ensure everyone in attendance gets to skate for free*
- *Opportunity to display company's banner at event*
- *Opportunity to provide company representatives at the event in the way of volunteers and skaters*
- *Opportunity to provide samples or promotion material or product at selected date*
- *Recognition through social media & print signage at selected date*

**MORE INFO:**

[coralieb@warman.ca](mailto:coralieb@warman.ca)  
306-933-2129



CONTACT US TODAY!

[coralieb@warman.ca](mailto:coralieb@warman.ca)  
306-933-2129

Warman truly is the best place to  
"Call it Home"